myQ® | Enterprise

Digitally Transformed for Efficiency and Safety

Heartland produce company
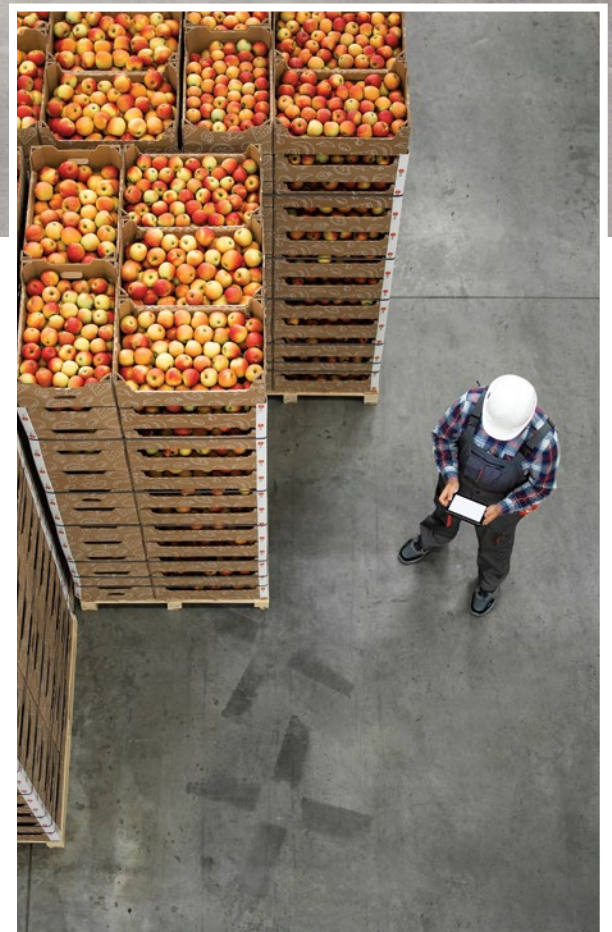
Discover how Heartland Produce realized more than **$450K+ of labor savings** while improving safety from their first year using **myQ® Enterprise**

Heartland Produce

For Heartland Produce, a family-owned produce distributor based in Kenosha, WI, delivering exceptional quality, service, and value to their customers required a more innovative approach to dock management. They turned to myQ Enterprise to eliminate paper-based processes, connect their gate, dock, and door access hardware, and make smarter data-informed decisions.

Results:

100 Hours
in labor saved
per week

14%
Increase in truck
restraint use,
improving safety

$450K+
Total value

141%
ROI in year 1

Problem

Increased labor costs from manual processes and lack of real-time visibility

Industrial facilities are a flurry of inbound and outbound activity, creating complex logistics challenges that can lead to inefficiencies and accidents in high-traffic areas.

Heartland Produce relied on manual scheduling and phone calls to manage their yard and dock traffic. As a result of their growth, these processes were starting to breakdown and were contributing to backups at crucial access points throughout the facility. Drivers were waiting long-times at the entry-gate to check-in and receive dock assignments, trailers were sitting at the dock waiting to be loaded resulting in increased dwell time, and Heartland was regularly asking its security and receiving crews to work overtime.

As productivity decreased and labor costs increased, key decision-makers at Heartland saw that it was time to make a change.

Solution

Digitizing, automating, and optimizing operations with myQ Enterprise

Heartland implemented myQ Enterprise by connecting their existing loading dock equipment to the cloud and by adding digital kiosks to the gate for their entry and exit process. They implemented a simplified digital check-in process for drivers. Now instead of looking for paperwork or calling the receiving office, drivers could check-in digitally and automatically receive their dock-assignment right at the kiosk or on their phone. No longer was a security guard required 24/7 to assist drivers with entering the facility.

Heartland's white board of dock assignments and schedules was replaced with a real-time digital view of the facility's dock positions that updated automatically as trailers arrived, unloaded, and departed the property. With proactive planning, Heartland could now send trucks to the optimal dock position, allowing for more efficient loading and unloading by receiving and outbound crews.

Furthermore, the 360° visibility Heartland now had of their dock activity gave them the ability to monitor truck restraint, which led to fewer unnecessary bypass interactions during loading and thus improved safety.

COLD STORAGE | FOOD STORAGE | FOOD PROCESSING | FOOD DISTRIBUTION

Bringing **informed insights** to previously invisible processes with **Connected Hardware** at every key access point

The Only Connected Hardware/Software
Dock Management Solution

myQ Enterprise's comprehensive suite of features will help you modernize operations across your facility's inbound and outbound logistics.
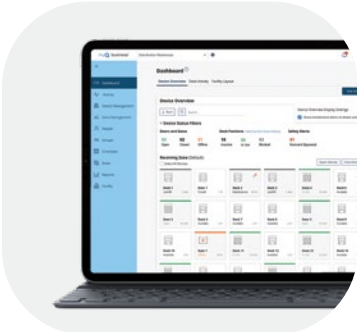
Digitize

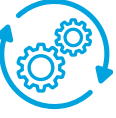
Automate

Optimize

📅 **Appointment Scheduling**	🏭 **Smart Dock Management**
🏭 **Dynamic Dock Assignment**	⚙️ **Seamless Integration**
⬆️⬇️ **Digital Check In and Check Out**	📊 **Analytics that Power Productivity**
📱 **Mobile Driver Communications**	💬 **Real-time Updates and Visibility**

my**Q**® | **Enterprise**